

# DESIGN A LOGO & WIN PRIZES



Design a creative logo that resonates with the vision & mandate of a new Institution

CSIR-National Institute of Science Communication  
and Policy Research (CSIR-NIScPR), New Delhi



## About CSIR-NIScPR

**Vision:** To become a globally respected think tank and resource center for undertaking Science, Technology & Innovation Policy Research and Science Communication

**Mission:** To promote Science, Technology & Innovation policy studies and science communication among diverse stakeholders and act as a bridge at the interface of Science, Technology, Industry and Society

## Mandate

- \* Policy advocacy on Techno-Socio-Economic issues
- \* Establishing a repository of data, information, road-maps and policy documents related to Science, Technology and Innovation activities
- \* Providing linkages of communication in the form of research journals in different areas of Science, Technology and Innovation
- \* Disseminating Science, Technology and Innovation information to society

## Guidelines

- \* Design should be prepared keeping in mind the Mission/Mandate of CSIR-NIScPR.
- \* Registration and submission of entries would be online. Entries will be invited through a Google form. Link will be available on CSIR-NISCAIR website ([www.niscair.res.in](http://www.niscair.res.in)) > CSIR-NISTADS website ([www.nistads.res.in](http://www.nistads.res.in)).
- \* Participants should upload only one original Logo design in JPEG/ JPG/ PNG/ SVG/PDF format only.
- \* Logo should be designed in colour. The size of the designs may vary from 5cmx5cm to 60cmx60cm in either portrait or landscape.
- \* Logo should be in high resolution with minimum 300 DPI.
- \* Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as publications, b/w press releases, stationery and signage, labels, etc.
- \* Participants should give an undertaking of originality of design and agree to copyright to CSIR-NIScPR.
- \* Winners would be required to submit editable/ source file.

## Terms & Conditions

- \* Participants must be Indian citizens and may be of any age group.
- \* Employees of CSIR-NIScPR and their families are not eligible.
- \* Multiple submission of logo by the same participant will not be considered.
- \* The design should not violate the Indian Copyright Act and must not contain any provocative, objectionable or inappropriate content. CSIR-NIScPR will not bear responsibility for any Copyright infringement.
- \* CSIR-NIScPR will own the intellectual property of the prize winning logo. The institute will reserve the right to modify the selected entry and use it in any form.
- \* Winners will be selected by a specially constituted Selection Committee.
- \* The selection would be on the basis of elements of creativity, originality, composition, technical excellence, artistic merit, visual impact and theme of design.
- \* Decision of the Selection Committee will be final and no clarification would be issued to participants.
- \* Disqualified entries will not be used by the Institute for any purpose and the Institute will have no intellectual property rights over these entries.

**Prizes First: Rs 25,000/-, Second: Rs 15,000/-, Third: Rs 10,000/-**

***Last Date for Submission of Entries: 25 July 2021***

**Declaration of Results: 15 August 2021**

**Websites: [www.niscair.res.in](http://www.niscair.res.in); [www.nistads.res.in](http://www.nistads.res.in)**

For any further queries contact Ms Shubhada Kapil: [shubhada@niscair.res.in](mailto:shubhada@niscair.res.in)